



# RAMCO INSTITUTE OF TECHNOLOGY

Approved by AICTE, New Delhi & Affiliated to Anna University  
Accredited by NAAC & An ISO 9001:2015 Certified Institution  
NBA Accredited UG Programs: CSE, FEE, FCF and MECH



Department of Mechanical Engineering  
Academic Year 2024 – 2025 (Odd Semester)

## Details of Programme Organized

Sl. No.	Contents	Details
01.	Title of the programme	CANVA DESIGN WORKSHOP
02.	Programme Theme	Unlock Your Creativity With CANVA
03.	Programme Type	Half day Workshop
04.	Details of resource person	NA
05.	Mode & Venue / Platform	Mechatronic Lab
06.	Date & Duration	September 3 <sup>rd</sup> 2024 & 2 Hrs 30 mins
07.	No. of Student Participants	15
08.	No. of Faculty Participants	-
09.	No. of External Participants	NA
10.	Expenditure amount (if any)	NA
11.	Social Media URL	<a href="https://www.instagram.com/p/C_e51oJtWQh/?igsh=OWtsaXhpOWV3amht">https://www.instagram.com/p/C_e51oJtWQh/?igsh=OWtsaXhpOWV3amht</a>
12.	Video URL (if any)	-

### 13. Objective of the Programme:

- ✓ To know about the creative and digital designing skills of students by providing hands-on experience with Canva, enabling them to effectively create visually appealing content such as posters, presentations, and social media graphics for academic and professional use.

#### **14. Outcome of the Programme:**

The participants gained an idea on the practical experience in using **Canva** for creating posters, presentations, and digital content.

#### **15. Detail description of the activity:**

The Canva Design Workshop was conducted on 03.09.2024 at the Mechatronics Lab, organized by the Department of Mechanical Engineering with RIT Mechanizo. The workshop was aimed at enhancing students creative and technical skills in digital designing, specifically using the Canva platform.

The event commenced with a brief introduction to Canva by the student coordinator. Following the introduction, the resource team demonstrated how to create designs using templates, manage brand colors, use elements, and structure content to create visually appealing outputs.

#### **Activity Task:**

As part of the hands-on session, students were assigned a real-time task:

- Design a poster for the upcoming Teachers' Day Celebration.
- The poster had to include:
  - A professional layout
  - Creative typography
  - RIT (logo, department name)
  - Date, time, and venue of the event
  - A relevant Teachers' Day theme/message

Participants actively engaged in the design process, exploring various templates, graphic elements, and customization tools available in Canva. The designs were reviewed by the coordinators, and the best posters were shortlisted for use in the official event communication. They know the usefulness of Canva in future academic and extracurricular activities such as project presentations, event posters, and report designs.

prize won by

1<sup>st</sup> prize -Mr. R.Amrishi Ram Kumar, II Year Mechanical,

2<sup>nd</sup> Prize -Mr. M.Selvam, III Year Mechanical,

3<sup>rd</sup> Prize -Mr. A.Balaji, IV Year Mechanical.

They got the Rs:10,000 Gift Voucher and Participants received the Rs:1000 gift voucher.

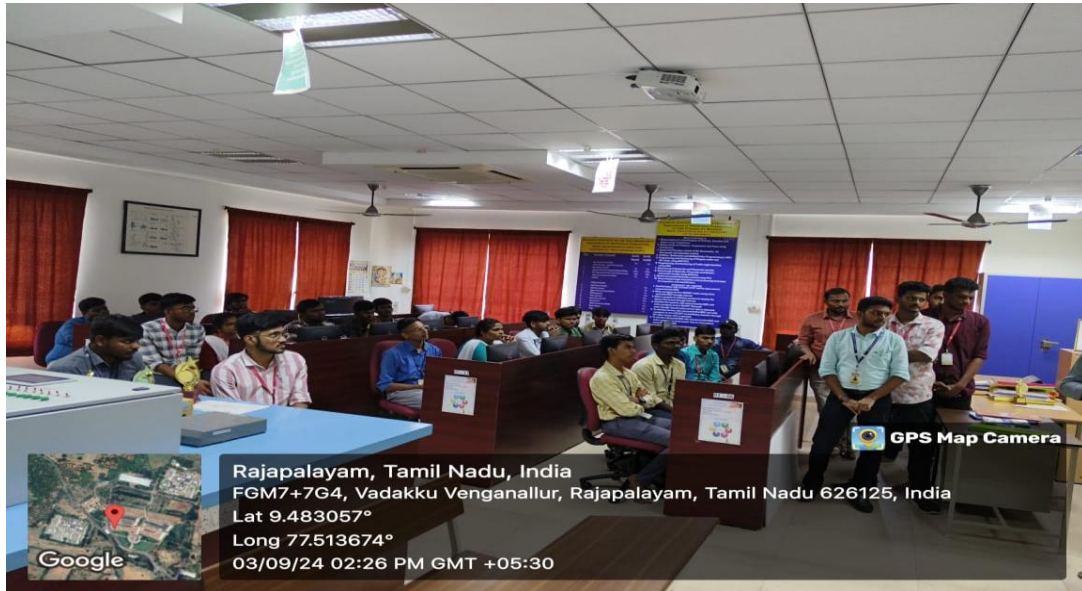
The prizes are received by faculty members of the Mechanical department and Head of CSBS Department Dr.M.Gomathy Nayagam, Head of Chemistry Department Dr. O. Senthilkumar.

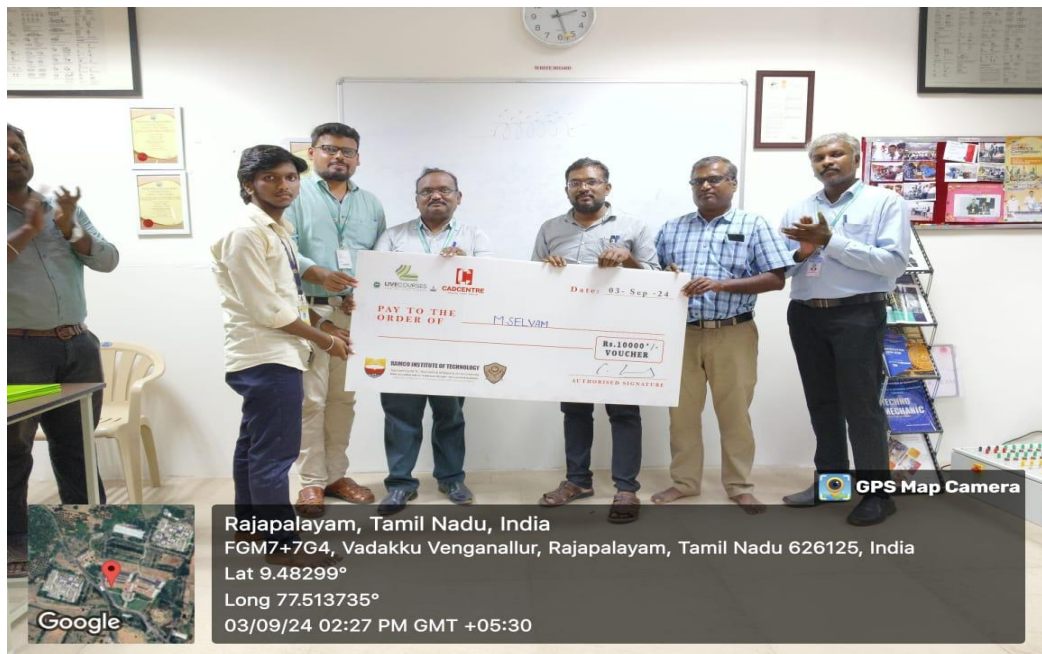
The Workshop ended with the oral feedback from students and faculty members. Mr.G.Prabu ram, AP(SG) / Mech and Department In-charge, Mr.S.Valai Ganesh, AP(SG)/Mech and Department In-charge.

**16. Banner / flyer of the programme:**



## 17. Programme Photographs:





RIT Mechanizo Faculty Coordinator

HOD(MECH)