Department of Computer Science and Business Systems

Academic Year 2024 – 2025 (Odd Semester)

Degree, Semester & Branch: III Semester B.Tech. CSBE

Course Code & Title: CW3501 & Fundamentals of Mangement

Name of the Faculty member (s): Mrs.M.Jeya Sundari, AP/CSBE

Innovative Practice Description

- **Unit / Topic: Unit 2 / Management objectives**
- **Course Outcome:** CO2
- **Topic Learning Outcome:** TLO2
- **Activity Chosen: Class Poll**
- **Justification:**

  Students can use the poll to identify personal or group objectives related to the course, mirroring the MBO process of setting clear, measurable goals. Polls can make the learning process dynamic and applicable, enhancing comprehension of Management by Objectives. Polls can present case scenarios where students vote on the best MBO strategies, fostering critical thinking and discussion.

- **Time Allotted for the Activity: 45 Minutes**

- **Details of the Implementation:**
  - Clearly outline the purpose of the poll (e.g., gather opinions on a specific topic, course feedback).
  - Create questions in various formats (e.g., multiple choices, open-ended). Limit the number of questions to ensure clarity and ease of response.
  - Choose an accessible platform for the poll (e.g., Google Forms, poll reference number) and ensure all students can easily access it.
  - Share the poll link via email, class announcements, or during class time. Set a clear deadline for responses.
  - Collect responses, analyze the data, and summarize the findings. Share the results with the class through a presentation or a report.

- **CO – PO / PSO mapping:**

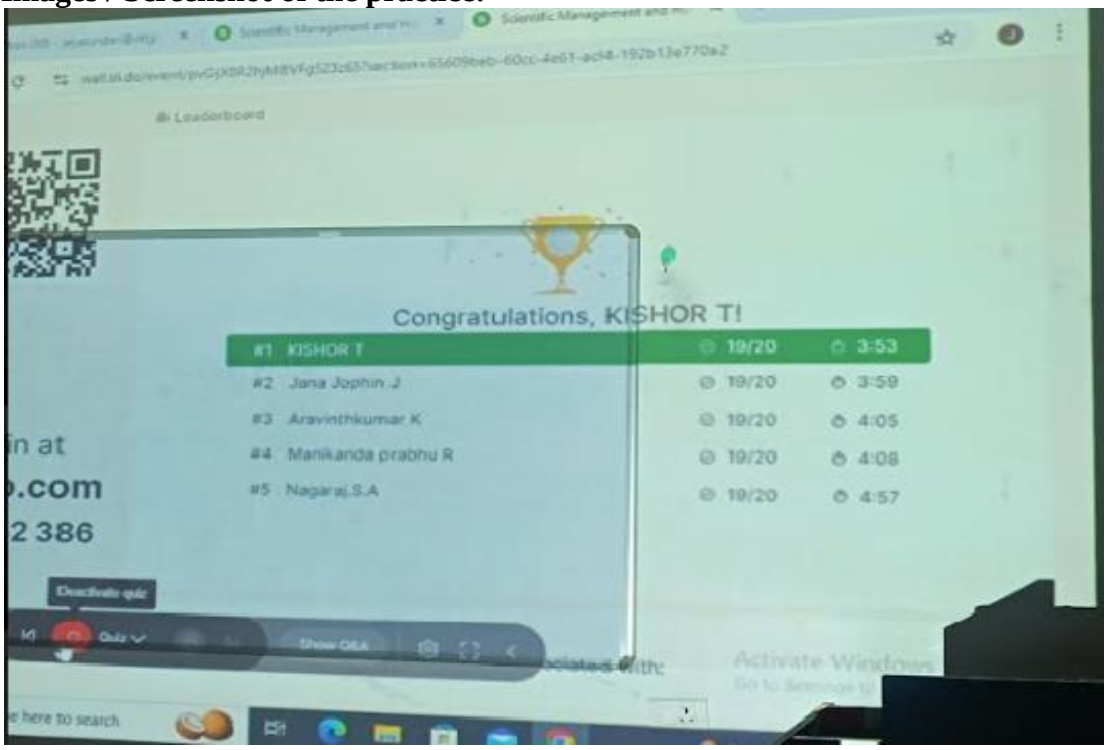
CO	PO1	PO2	PO3	PSO1	PSO2	PSO3
CO1	3	3	2	3	1	1

(1 – Low 2 – Moderate 3 – High)

- **PO / PSO mapped:**

Innovative practice	PO1	PO2	PO3	PSO1	PSO2	POS3
	3	3	1	1	1	1
Justification for correlation	Engaging students in applying scientific principles, mathematical analysis, and interdisciplinary knowledge to evaluate and address management objectives in their engineering discipline.	Students to identify management-related problems, define and formulate them, collect relevant data, and propose solutions, thus enhancing their practical skills in problem-solving and decision-making..	engaging students in investigating problems, understanding user needs, and evaluating solutions while considering constraints, sustainability, cost, and legal requirements, thereby reinforcing their comprehensive approach to engineering challenges..	Managerial skills are essential for effectively implementing these technologies to achieve management objectives in a dynamic environment.	Business skills are crucial for aligning these technical capabilities with management objectives to drive organizational success.	Management skills are essential for effectively aligning the experiences with management objectives to drive organizational growth and innovation.

- **Images / Screenshot of the practice:**



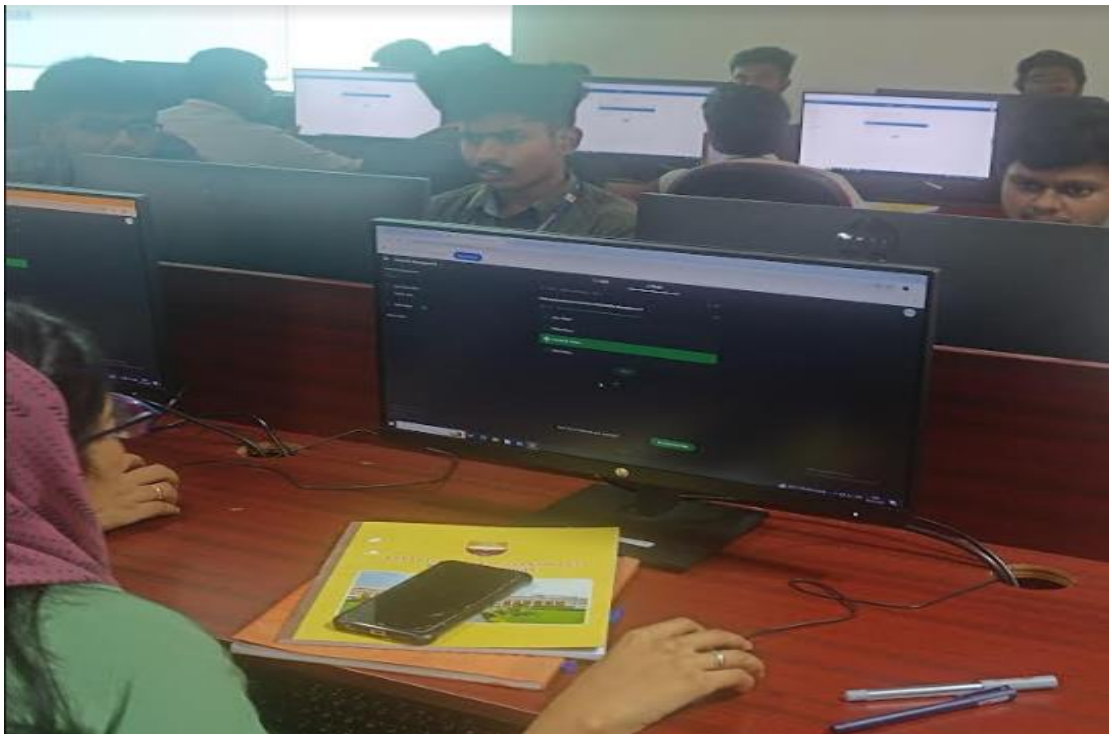


Fig. 1: Sample Class Poll

Feedback of practice from students and other stakeholders:

- Students appreciated clear and straightforward questions, which made it easy for them to understand and respond effectively. However, some suggested avoiding jargon to ensure inclusivity.

Benefit of the practice:

- Making students feel more involved in decision-making processes related to their learning environment. This increased engagement can lead to a more positive classroom atmosphere and better student morale.
- Polls provide valuable insights into student opinions and preferences, enabling instructors and administrators to make data-driven decisions. This feedback can help tailor course content, teaching methods, and activities to better meet students' needs and enhance overall educational outcomes.

Challenges faced in implementation:

Engaging all students can be difficult, leading to low response rates. Factors such as lack of awareness, time constraints, or indifference may result in insufficient data to accurately represent the class's opinions..

References:

- https://www.teachthought.com/learning/the-definition-of-theflippedclassroom/#:~:text=A%0 flipped%20classroom % 20is%20a,the% 20students%20in dependently%20at%20home.
- https://en.wikipedia.org/wiki/Flipped_classroom
- youtube.com/watch?v=BCIxikOq73Q

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