



RAMCO INSTITUTE OF TECHNOLOGY

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Accredited by NAAC & An ISO 9001:2015 Certified Institution
NBA Accredited UG Programs: CSE, EEE, ECE and MECH



**RIT IIC, RIT ED Cell &
Dept. of Mechanical Engineering Alumni association
Academic Year 2022 – 2023 (Odd Semester)**

Details of Programme Organized

Sl. No.	Contents	Details
01.	Title of the programme	My Story - Motivational Session by Successful Innovator
02.	Programme Theme	Innovation
03.	Programme Type	Problem Identification, Innovation & Solution
04.	Details of resource person	Session I: Mr.M.Ashok Kumar, AP(SG)/Mechanical, Ramco Institute of Technology Session II: Mr.A.Arun Kumar, AP/EEE, Ramco Institute of Technology
05.	Mode & Venue / Platform	Second year students from various branches (AI & DS, Civil, CSE, Mech, EEE & ECE) & Physical mode/ Venue: Mechanical Seminar hall
06.	Date & Duration	December 03 rd , 2022 & 300 minutes
07.	No. of Student Participants	58
08.	No. of Faculty Participants	-
09.	No. of External Participants	NA
10.	Expenditure amount (if any)	NA
11.	Social Media URL	https://m.facebook.com/story.php?story_fbid=pfbid02kS6uP3Dpvhfehvq4Mk5W6rVRfsE3zaVRasKbsyXYE2MfnB1qrq7d33ESr3hwx56Nl&id=100064058378018&mibextid=Nif5oz
12.	Video URL (if any)	NA

13. Objectives of the Programme:

- ✓ To provide a forum for students to meet Innovators, share ideas and learn from them about what it takes to initiate their idea.
- ✓ To create the awareness and motivate the II year students towards Innovation.

14. Outcome of the Programme:

- ✓ The participants gained the knowledge of Innovation methodology
- ✓ The session includes a platform for young minds to sharpen their innovating skills.

15. Detail description of the activity:

The session started with a brief introduction about the resource person given by Mr.G.Prabu ram, AP (SG)/Mechanical. Introduction to the chief guest was given by Mr. Suriyha R K and Mr. Sanjithkumar P I Year Mechanical. The session was further handed over to the resource persons.

Session I: Mr.M.Ashok Kumar,
AP(SG)/Mechanical,
Ramco Institute of Technology

The speaker I welcomed everyone and began the event by sharing his experiences at RIT as alumnus. He asked the audience about their early knowledge of Innovation. Then he started with the basics of Problem Identification, Solution and Design thinking. The topic of the presentation was "My journey as an Innovtor," and it was very concise.

Following were the agenda of the session-I

- ✓ Difference between product and services
- ✓ Innovation in various products
- ✓ Innovation in services
- ✓ Focusing on customer by having choice as quality and cost.
- ✓ Definition and explanation for innovation
- ✓ Case study & Discussions (Design and Development of Dehydrating Device of Continuous Processing of Herbal Leaves)
- ✓ Ideation, Execution and Problems faced
- ✓ Process of MSME Idea Hackathon
- ✓ Experience of an Innovator in real time

Session II:

Mr.A.Arun Kumar,

AP/EEE,

Ramco Institute of Technology

After the tea break, the second speaker resumed the discussion; he also discussed his experience as an Innovator by getting a grant from MSME for projects.

Following were the agenda of the Session – II

- ✓ Need of an Entrepreneur
- ✓ Case study Examples
 - o Flipkart
 - o Ola
- ✓ Importance of Innovation
- ✓ MSME Idea Hackathon
- ✓ Various themes under the scheme
- ✓ Real time Experience case study (LED Powered Endo Illuminator for Vitreous Surgery)

The session ended with the oral feedback from students and faculty members. Mr. P.Sanjithkumar, I Year B.E Mechanical Engineering student delivered the vote of thanks. Final closing thanks note given by Dr.V.Sivakumar ASP/Mechanical.

16. Banner / flyer of the programme:



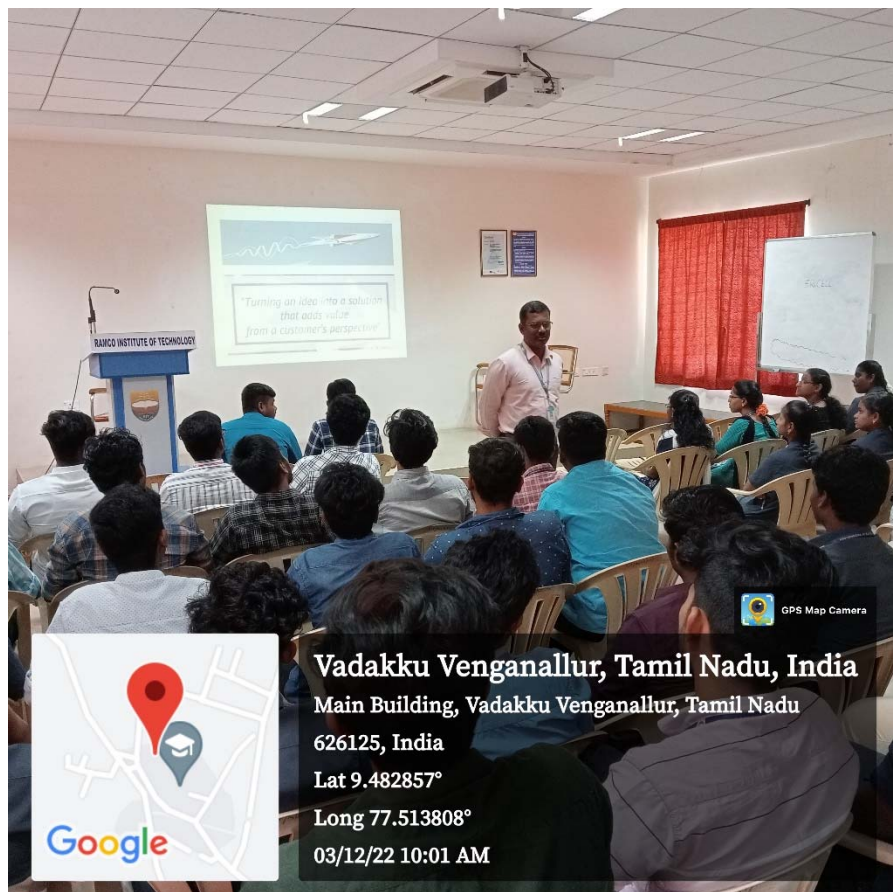
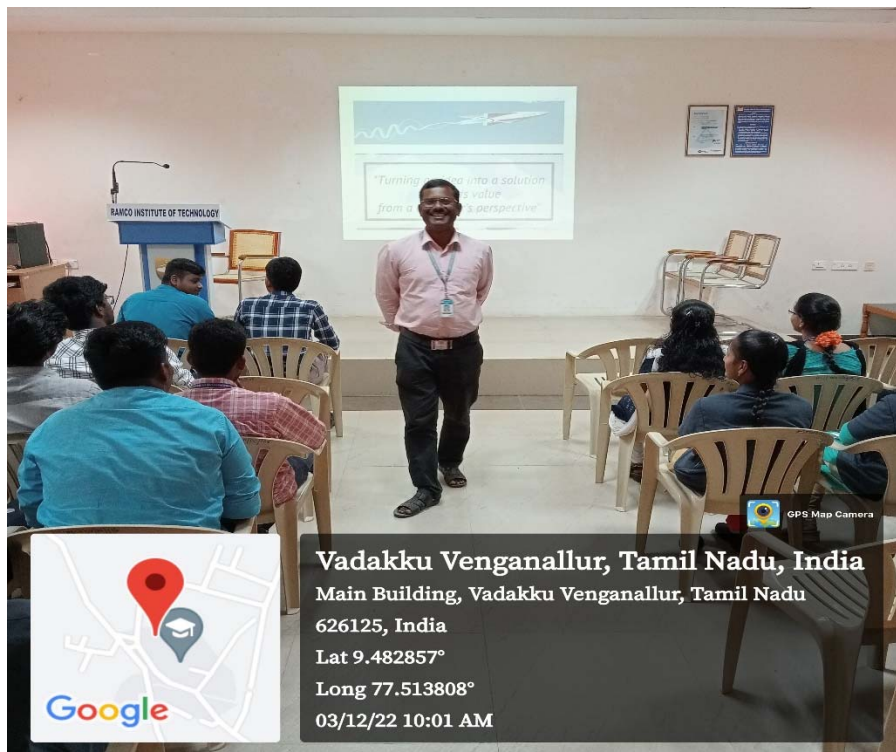


17. Programme Photographs:

Inauguration of the programme



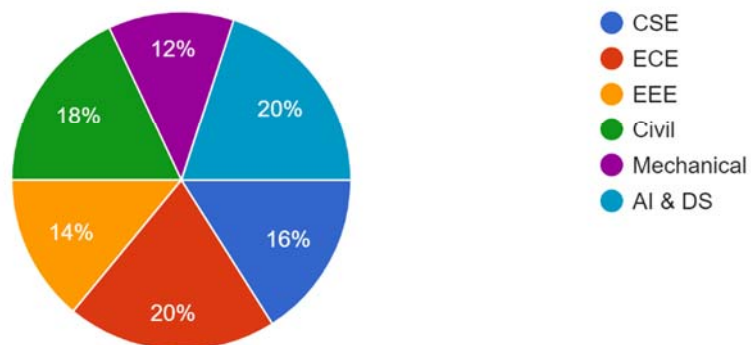
Session I by Mr.M.Ashok Kumar



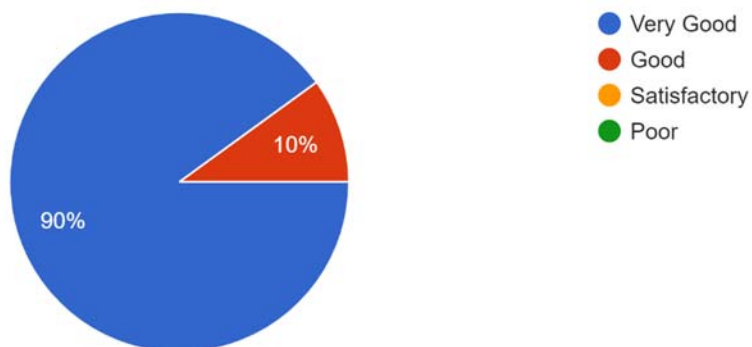


Feedback analysis:

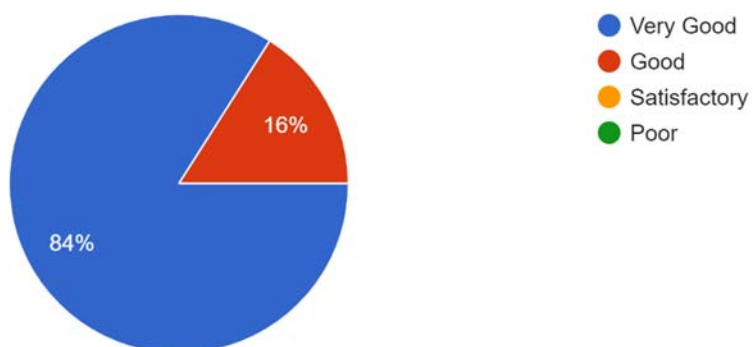
1. Participants – Dept. wise



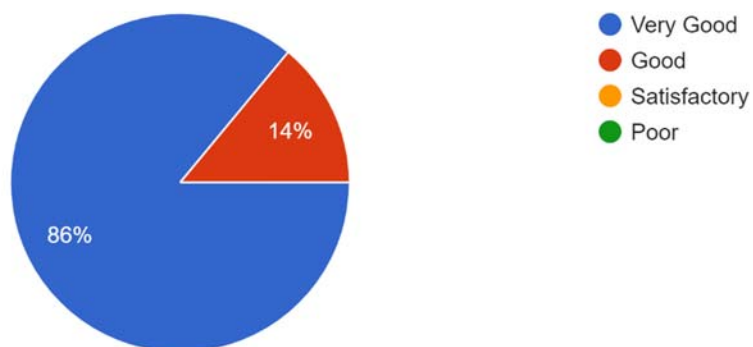
2. How do you feel about the programme



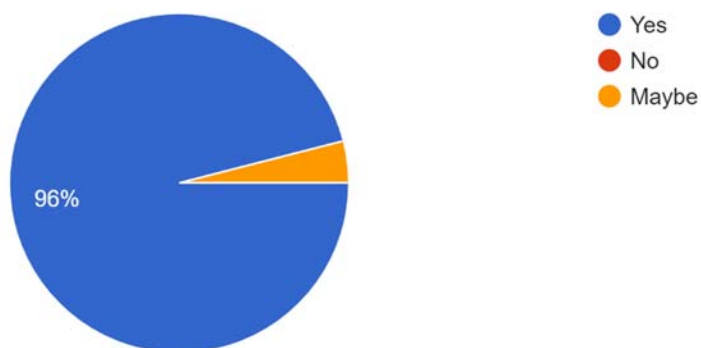
3. How do you rate the usefulness of programme in improving your skills?



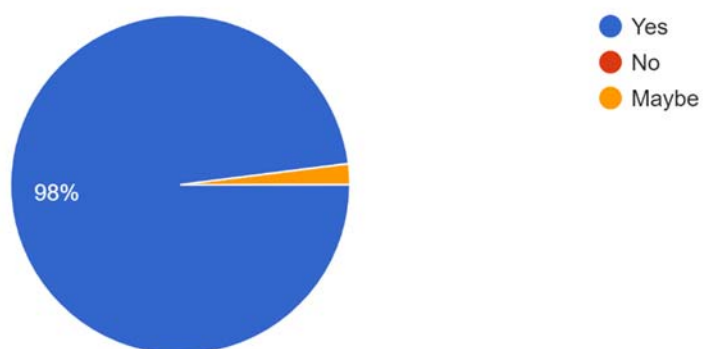
4. How do you rate the interaction during webinar?



5. Whether the contents discussed were relevant to the topics planned?



6. Would you like to have another programme by the same Resource person?



Prepared by:

Mr.G.Prabu ram, AP(Sr.Gr)/Mech
Department EDC Coordinator

Approved by:

Mr.R.Arun Kumar
Convener, RIT-IIC