



RAMCO INSTITUTE OF TECHNOLOGY

Approved by AICTE, New Delhi & Affiliated to Anna University
Accredited by NAAC & An ISO 9001:2015 Certified Institution
NBA Accredited UG Programs: CSE, EEE, ECE and MECH



**RIT IIC, RIT ED Cell &
Dept. of Mechanical Engineering Alumni association
Academic Year 2022 – 2023 (Odd Semester)**

Details of Programme Organized

Sl. No.	Contents	Details
01.	Title of the programme	My Story - Motivational Session by Successful Start-up Founder
02.	Programme Theme	Entrepreneurship
03.	Programme Type	Startup Initiative & Motivation, Interactive Session and Alumni meet
04.	Details of resource person	Session I: Mr.A.Arun Shenbaga Raj (Alumni 2016-2022 Batch) Founder & CEO, TN76 Food Delivery & ASR Solutions, Tenkasi. Session II: Mr.A.Dhinesh Raja (Alumni 2016-2022 Batch) Founder & CEO, The Siragugal Groups, Virudhunagar
05.	Mode & Venue / Platform	First year students from various branches (AI & DS, Civil, CSE, Mech, EEE, ECE, CSBS & IT) & Physical mode/ Venue: Mechanical Seminar hall
06.	Date & Duration	December 02 nd , 2022 & 300 minutes
07.	No. of Student Participants	50
08.	No. of Faculty Participants	-
09.	No. of External Participants	NA
10.	Expenditure amount (if any)	NA
11.	Social Media URL	https://m.facebook.com/story.php?story_fbid=pfbid02L4NqYGYBLrbq4vpNV41E8EvWrcgoGL7QVbnghHkSrEM5FPT2hABBjeP1KsYxmZB9l&id=100064058378018&mibextid=Nif5oz
12.	Video URL (if any)	NA

13. Objectives of the Programme:

- ✓ To provide a forum for students to meet young entrepreneur, share ideas and learn from them about what it takes to initiate their own business.
- ✓ To create the awareness and motivate the I year students towards entrepreneurship skills
- ✓ To conduct alumni interactions, give mentorship and inspiration for business ideas.

14. Outcome of the Programme:

- ✓ The participants gained the knowledge of business idea and its different phases
- ✓ The session includes a platform for young minds to sharpen their entrepreneurial skills.

15. Detail description of the activity:

The session started with a welcome address and brief introduction about the resource person given by Mr.G.Prabu ram, AP (SG)/Mechanical. The session was further handed over to the resource persons.

Session I: Mr.A.Arun Shenbaga Raj (Alumni 2016-2022 Batch)
Founder & CEO, TN76 Food Delivery & ASR Solutions

The speaker I welcomed everyone and began the event by sharing his experiences at RIT as alumnus. He asked the audience about their early knowledge of startups and businesses. Then he started with the basics of startup planning & idea generation. The topic of the presentation was "My journey as an entrepreneur," and it was very concise.

Following were the agenda of the session-I

- ✓ Specializations – New P&D, Website development & Digital Marketing
- ✓ TN 76 Food delivery system (Service based product)
- ✓ Idea & Conceptualization
- ✓ Challenges faced in Marketing
- ✓ Factors/ work before & after customer placing order
- ✓ Financial report comparison & Business growth
- ✓ Case study & Discussions
- ✓ Business plan execution & getting feedback for standardization
- ✓ Dynamic strategy for marketing
- ✓ Experience entrepreneurship in real time

Session II: Mr.A.Dhinesh Raja (Alumni 2016-2022 Batch)
Founder & CEO, The Siragugal Groups,

After the tea break, the second speaker resumed the discussion; he also discussed his experience as an alumnus and the current tie-up plans with RIT.

Following were the agenda of the Session – II

- ✓ History of the siragugal group
- ✓ Factors to be a successful entrepreneur
- ✓ Company profile / Vision & Mission
- ✓ Key activities & products
- ✓ Future plans

The session ended with the oral feedback from students and faculty members. Mr. P.Sanjithkumar, I Year B.E Mechanical Engineering student delivered the vote of thanks. Final closing thanks note given by Mr.G.Prabu ram, AP(SG) / Mech, Mr.L.Karthikeyan, AP/Mechanical & Mr.T.Chokkalingam, AP/Civil.

16. Banner / flyer of the programme:

The banner is for a motivational session organized by the Department of Mechanical Engineering Alumni Association in association with RIT. It features a portrait of Mr. A. Arun Shenbaga Raj, a successful start-up founder. The session is titled 'My Story - Motivational Session by Successful Start-up Founder'. It is scheduled for December 2nd, 2022, at 9 AM in the RIT Mechanical Seminar Hall. The resource person is Mr. A. Arun Shenbaga Raj (2016-2020 Batch), Founder & CEO of TN 76 Food Delivery & ASR Solutions, Tenkasi. The event is co-ordinated by Mr. G. Prabu ram, Mr. L. Karthikeyan, and Mr. M. Prabhu. The banner also mentions RIT's accreditation by AICTE, NAAC, and ISO 9001:2015, and its affiliation with Anna University, Chennai.

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RIT ENTREPRENEURSHIP DEVELOPMENT CELL (RIT EDC) & RIT - INSTITUTION'S INNOVATION COUNCIL (RIT - IIC)
In Association with
Department of Mechanical Engineering Alumni Association
Presents a Half day session on
My Story - Motivational Session by Successful Start-up Founder
Session I
Resource Person
Mr. A. Arun Shenbaga Raj
(2016 -2020 Batch)
Founder & CEO,
TN 76 Food Delivery & ASR Solutions,
Tenkasi.
Event Co-ordinator(s)
Mr. G. Prabu ram, AP (SG) / Mechanical
Mr. L. Karthikeyan, AP / Mechanical
Mr. M. Prabhu, I Year / Mechanical
02nd DEC 2022
09 AM
Venue:
RIT Mechanical Seminar Hall
/ritrjpm /Ramco Rajapalayam /ramco...rajapalayam /RAMCO INSTITUTE OF TECHNOLOGY

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My Story - Motivational Session by Successful Start-up Founder

Session II

Resource Person
Mr. A. Dhinesh Raja
 (2016 - 2020 Batch)
 Chairman,
 The Siragugal Groups,
 Virudhunagar.

Event Co-ordinator(s)
 Mr. G. Prabu ram, AP (SG) / Mechanical
 Mr. L. Karthikeyan, AP / Mechanical
 Mr. M. Prabhu, I Year / Mechanical

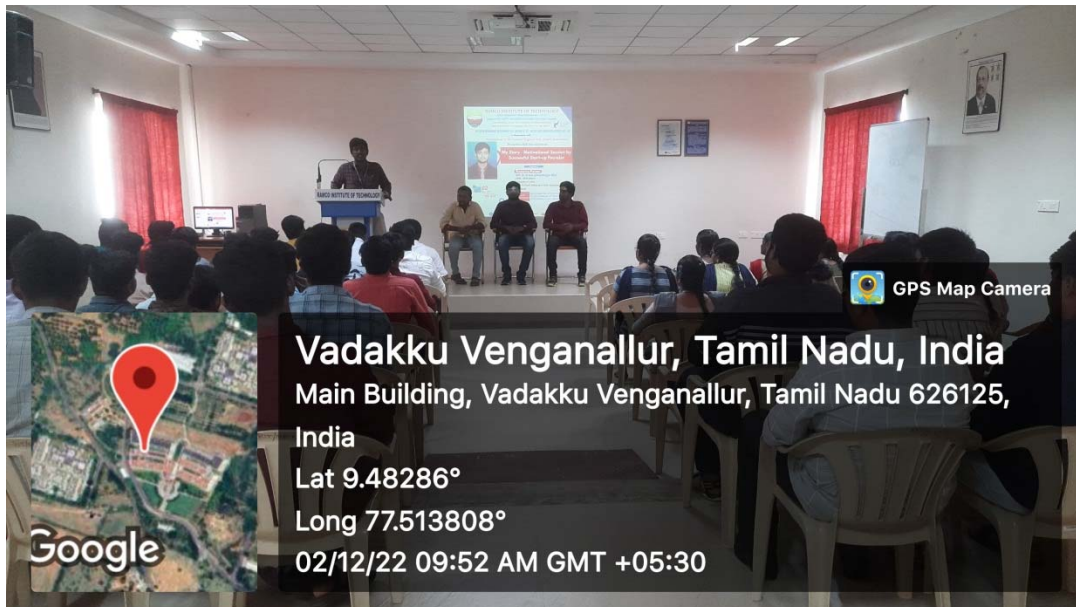
02nd DEC 2022
11 AM

Venue:
 RIT Mechanical Seminar Hall

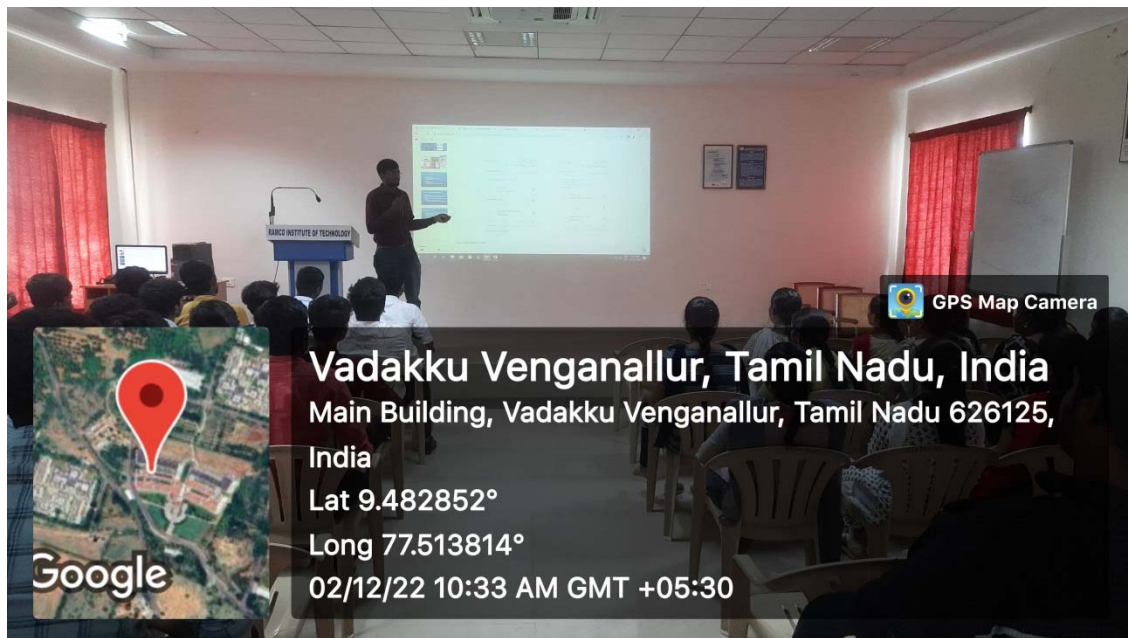
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17. Programme Photographs:

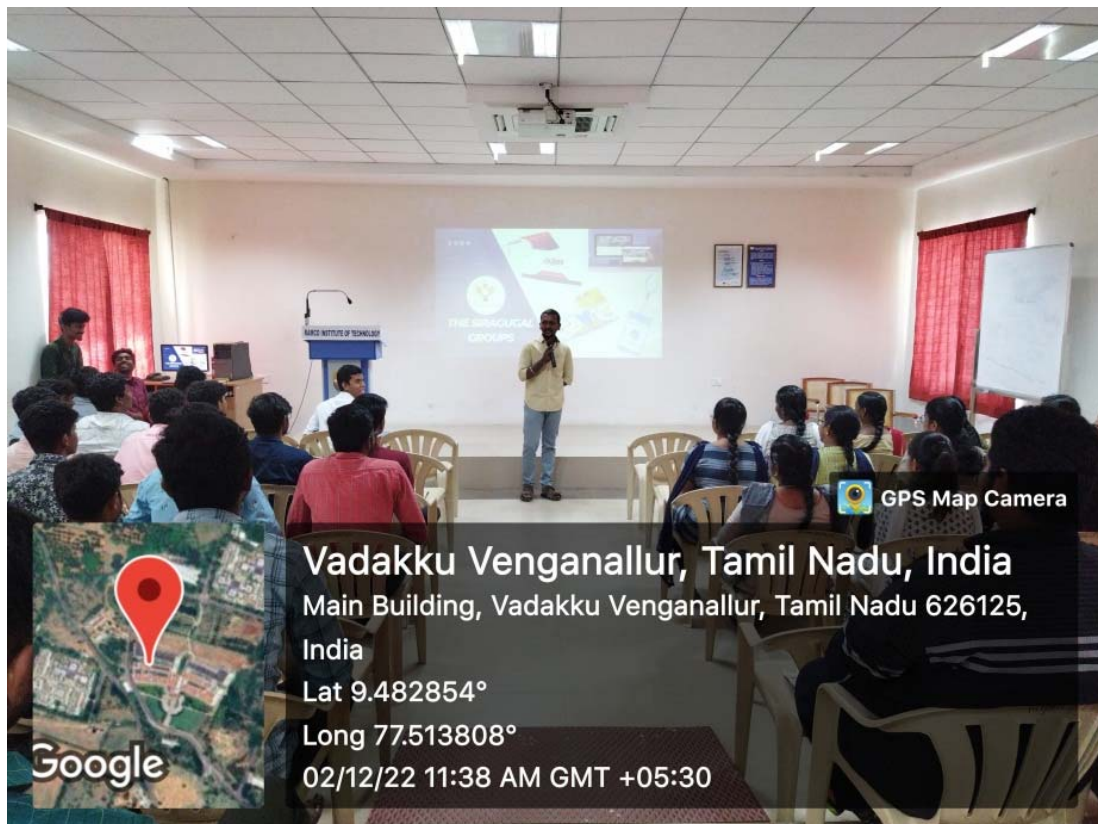
Welcome address by Mr. G. Prabu ram, AP (SG) / Mechanical



Session I by Mr.A.Arun Shenbaga Raj



Session II by Mr.A.Dhinesh Raja

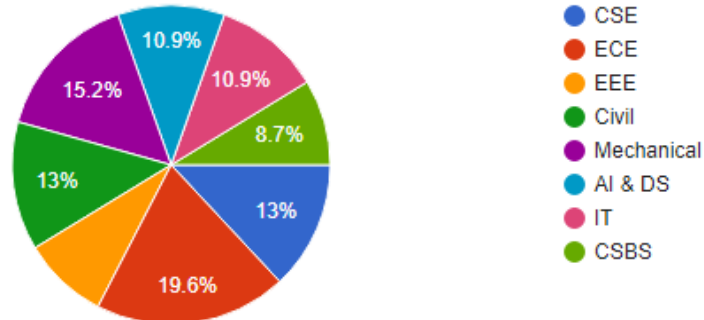


Vote of thanks by Mr.P.Sanjithkumar, I Year B.E Mech. Engg & Students interaction:

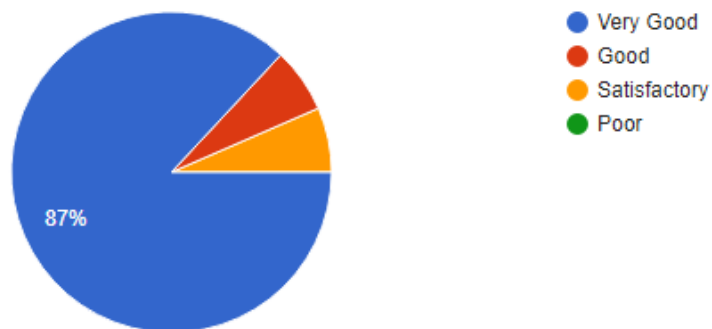


Feedback analysis:

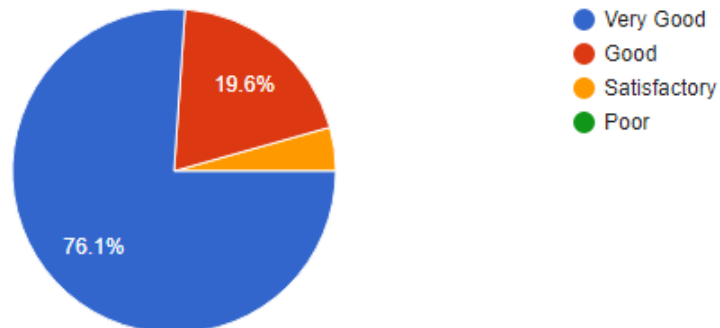
1. Participants – Dept. wise



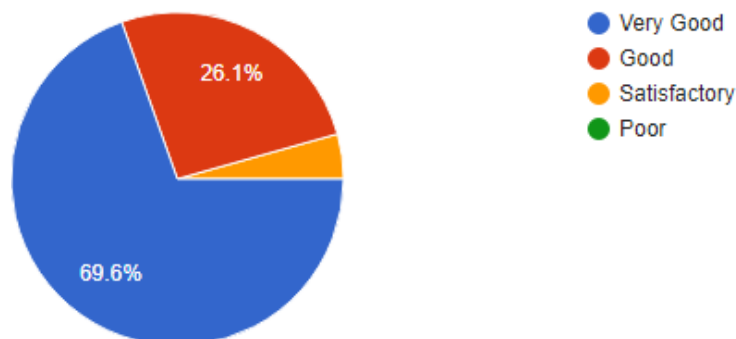
2. How do you feel about the programme



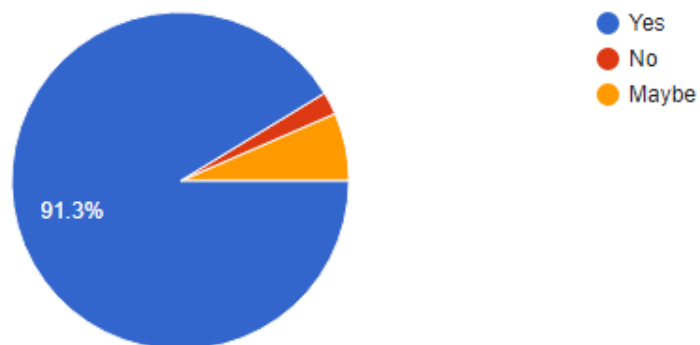
3. How do you rate the usefulness of programme in improving your skills?



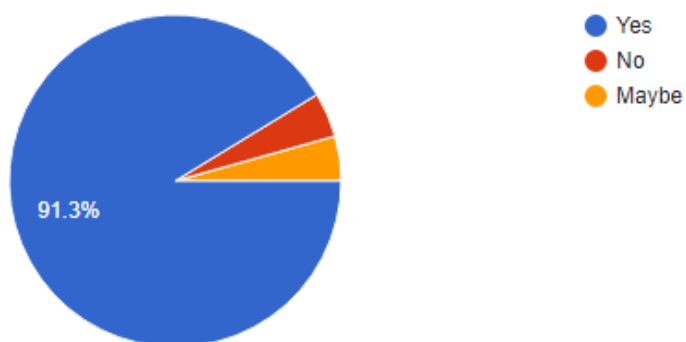
4. How do you rate the interaction during webinar



5. Whether the contents discussed were relevant to the topics planned?



6. Would you like to have another programme by the same Resource person?



Prepared by:

Mr.G.Prabu ram, AP(Sr.Gr)/Mech
Department EDC Coordinator
Mr.L.Karthikeyan, AP/Mech
Dept. Alumni coordinator

Approved by:

Mr.R.Arun Kumar
Convener, RIT-IIC