



RAMCO INSTITUTE OF TECHNOLOGY

Approved by AICTE, New Delhi & Affiliated to Anna University

An ISO 9001: 2015 Certified Institution

NAAC Accredited Institution



Institution's Innovation Council
Academic Year 2020 – 2021 (Odd Semester)

Details of Programme Organized

Sl. No.	Contents	Details
01.	Title of the programme	Orientation Programme on IPR & it's types
02.	Programme Theme	IPR
03.	Programme Type	Lecture
04.	Details of resource person	Mr.M.Santhana Maruthu Pandian
05.	Mode & Venue / Platform	Online / Google Meet
06.	Date & Duration	03.01.2021
07.	No. of Student Participants	21
08.	No. of Faculty Participants	3
09.	No. of External Participants	Nil
10.	Expenditure amount (if any)	Nil
11.	Social Media URL	
12.	Video URL (if any)	

13. Objective of the Programme:

To give an orientation and the need of IP rights for the I year students of RIT.

14. Detail description of the activity:

The students and other participants got a basic idea of IP rights and the need of IP rights registration and the impact in nation's economy. Through the essence received from the session, the students also got an idea about different types of IP rights as follows:

- Patents
- Copyrights
- Design registration
- Geographical Indications
- Trade Mark
- Trade Secrets
- Semiconductor Protection

Through this input the students were asked to generate IP from their project works and other co-curricular participation in their UG life. The opportunity on IP Management as career opportunity was also explained to the students by Mr.R.Arun Kumar, AP/Mechanical.

15. Banner / flyer of the programme:



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An ISO 9001:2015 Certified and NAAC Accredited Institution
North Venganallur Village, Rajapalayam - 626 117, Tamilnadu.



Indian Society For Technical Education (TN336) in Association With Institution's Innovation Council & IE(I)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

Jointly Organises



Orientation Program on IPR and it's types



Scan me



Mr.M.Santhana Maruthu Pandian
AP/MECH



10.30 AM to 11.30 AM

JAN 03 2021

Target Audience:
I,II Year Students

Platform:  **Google Meet**

<https://meet.google.com/tvw-suyh-qdo>

Student Coordinators
Bharath K II - MECH
Abhi Bharath Vikrem S P B III - MECH

Faculty Chairman
Dr.K.Vijayalakshmi
HOD/CSE

Faculty Coordinators
Mr.T.Chockalingam, AP/Civil
Mr.T.Selvasundar, AP/Mech

Patron
Dr.S.Rajakarunakaran
Vice Principal

Faculty Secretary
Dr.P.Suresh Kumar
ASCP/MECH

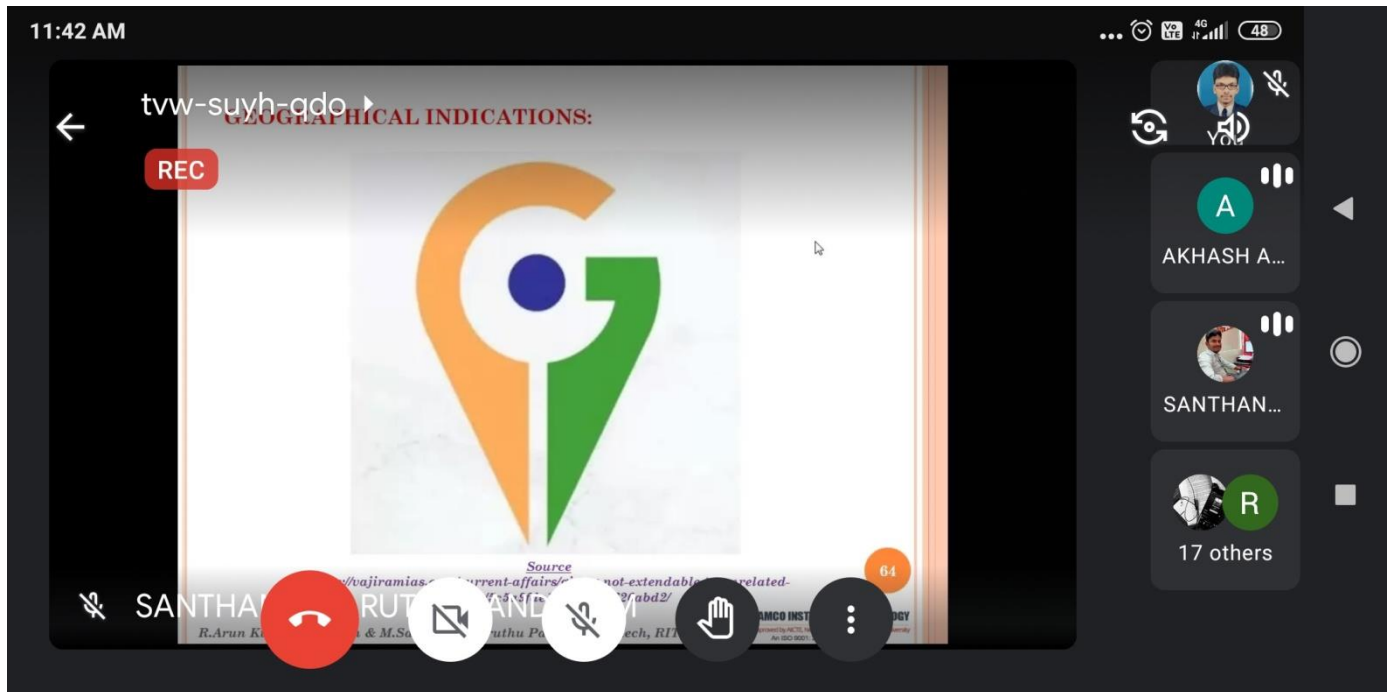
Chief Patron
Dr.L.Ganesan
Principal

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 www.youtube.com/channel/UCsqllk0-FBltGzj9qYIP-g
DIGITAL LEARNING 

16. Programme Photographs: (Two Photographs)



Prepared by:

Convener, RIT-IIC

(Mr.R.Arun Kumar, AP/Mech)

Approved by

President, RIT-IIC

(Dr.S.Rajakarunakaran, VP)